

# INTEGRATED COMMUNITY ACTION NOW (I-CAN)

Ogden-Weber Community Action Partnership

Region 8 • Ogden, Utah  
owcap.org



School Readiness • Children • Education • Whole Family Approach

## INITIATIVE OVERVIEW

Integrated Community Action Now (I-CAN), a county-wide initiative, is increasing resource coordination between community partners, providing individualized case management techniques, and tracking family-level changes. The three goals of the initiative are:

1. Children have a healthy start in their lives,
2. Educational results improve as children reach key benchmarks in their development, and
3. Families build assets for their children's future.

## LOCAL NEED ADDRESSED

As identified clearly in its Community Needs Assessment, Weber County has a high instance of intergenerational poverty in the community. The County also conducted an intergenerational poverty strategic plan as well.

## ROLE OF CSBG FUNDS

CSBG funding primarily supports data collection and analysis for this initiative.

## TRANSFORMATIVE IMPACT

The overall community-wide impact of the program is measured primarily in a reduction in poverty. Children growing up in poverty experience high instances of trauma, which impact future health, educational, and economic outcomes. The reduction of intergenerational poverty is crucial to this



initiative. The project will conduct after-school programming enrichment and prioritize a shared data collaborative for families experiencing intergenerational poverty to meet this goal. Further, the initiative will focus on early childhood development screening and immunization awareness campaigns and develop programs that focus on the whole family (including Head Start and Circles Weber County).

## EVIDENCE-BASED OUTCOMES

Programs have clearly defined qualitative and quantitative data that show a transformative impact on the individual and family level. Community-level data is being collected and can be reported on in the near-future.

## EQUITY LENS

The initiative focuses on racial equity. Additionally, the CAA developed a new strategic plan in March 2020 which emphasizes racial equity at the CAA level.

## CUSTOMER VOICE

In addition to allowing consumer voice through tripartite board participation (in this case, as part of an advisory board) and surveys for needs assessment and program evaluation, the program places a high emphasis on teaching individuals with low income to advocate for themselves and their communities. Participants have engaged with state lawmakers to address needs in the area, for example.

## Contact

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