

PRIVATE PAY CHILD CARE FOR HIGHLY RURAL COUNTIES

Rolling Plains Management Corporation

Region 6 • Crowell, Texas
rollingplains.org



Children • Education

INITIATIVE OVERVIEW

Rolling Plains Management Corporation in rural Texas elected to utilize CSBG funds to open private pay child care classrooms in connection with Head Start and Early Head Start centers in communities where there were no other licensed child care options. In some centers, the agency is able to offer blended classrooms where children served by Early Head Start and children served through private pay are in the same classroom.

LOCAL NEED ADDRESSED

In three of the highly rural counties (Cottle, Foard, and Hardeman) where Rolling Plains Management Corporation offers Head Start and Early Head Start, there were not any licensed child care facilities. In another rural town (Olney), the only licensed child care center was located at a school and only available to school district staff. Clearly, there was a strong need for more options for families.

ROLE OF CSBG FUNDS

CSBG funds were used during the assessment and planning process and continue to be used to support program staff salaries.

TRANSFORMATIVE IMPACT

In all of the communities served by this initiative, there is now high-quality licensed child care. Safe and affordable child care enables parents to attend work or school during the day. In Olney, local businesses contributed to building the facility. In



return, the businesses are able to offer benefits for their employees, including priority when a spot opens up as well as the ability to obtain a discount with a payroll deduction. This increases their ability to maintain employees.

EVIDENCE-BASED OUTCOMES

The child care centers founded as a result of this initiative continue to be the only licensed centers in their communities. In 2019, this initiative served 131 children.

EQUITY LENS

The initiative addresses the divide between low-income families served by HS and EHS and non-low-income families served through private daycare by

catering to both groups in the same classrooms. It also addresses disparities in child care access between rural and urban areas.

CUSTOMER VOICE

Low-income individuals are surveyed as a part of the agency's Community Assessment.

Contact

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